

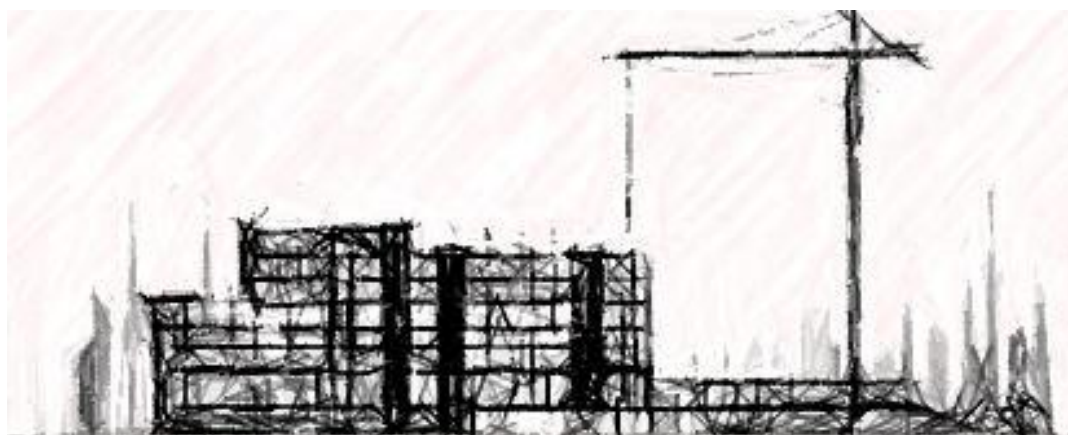
How LARGE is the Warehouse structures market in Romania?

Research study conducted during January – March 2010

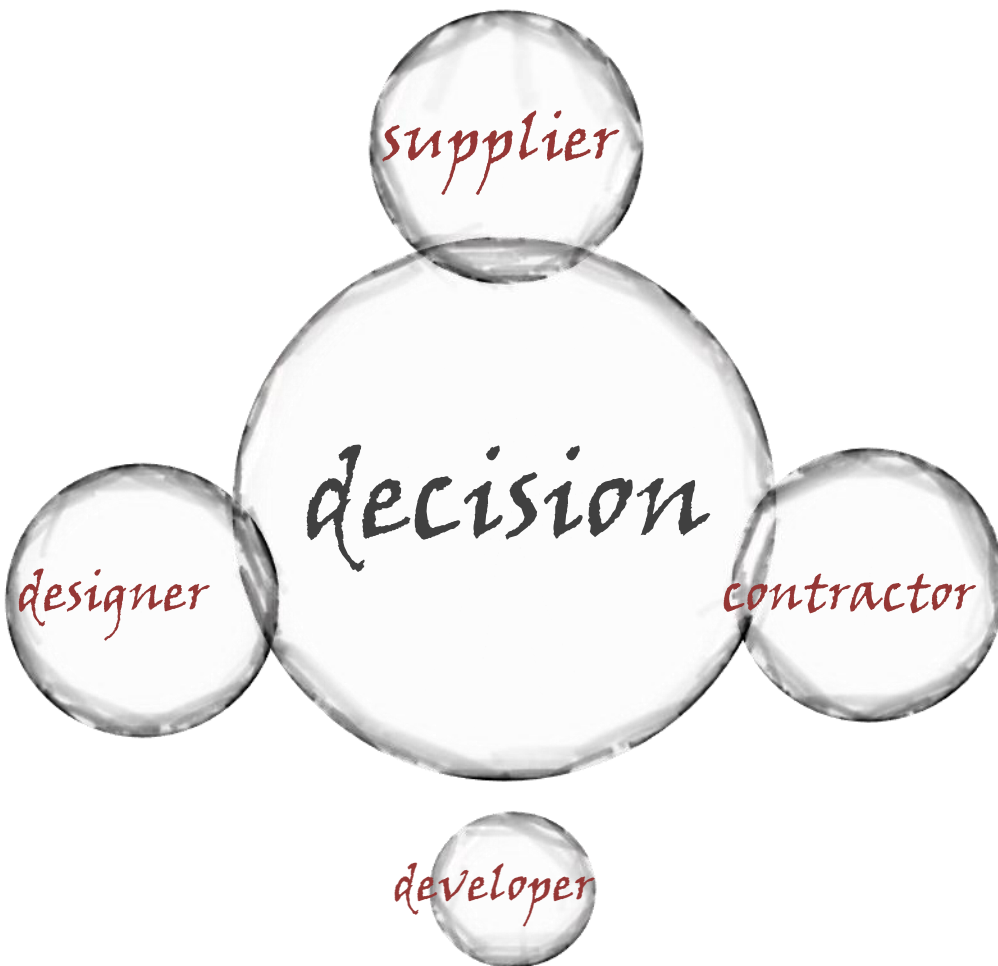
With surveys applied on over 100 de Designers and other 100 de Contractors

With surveys applied on tens of experts in the warehouse structures market

And data gathered from more than 13 750 de construction sites and projects



The first 3-D report on the warehouse structures market in Romania!



3-D as it is based on the answers gathered from:

1. Constructors of industrial buildings
2. Designers of industrial buildings
3. Suppliers of warehouse structures in Romania

How large is the warehouse **steel structures** market in Romania?

We asked this question to suppliers of warehouse steel structures in Romania:

“In your opinion, what was the value of the warehouse steel structures market in Romania, in 2009?”

We received answers from 23 companies. Take a look at the first 8 answers:

20 million Euros

50 million Euros

75 million Euros

50 million Euros

150 million Euros

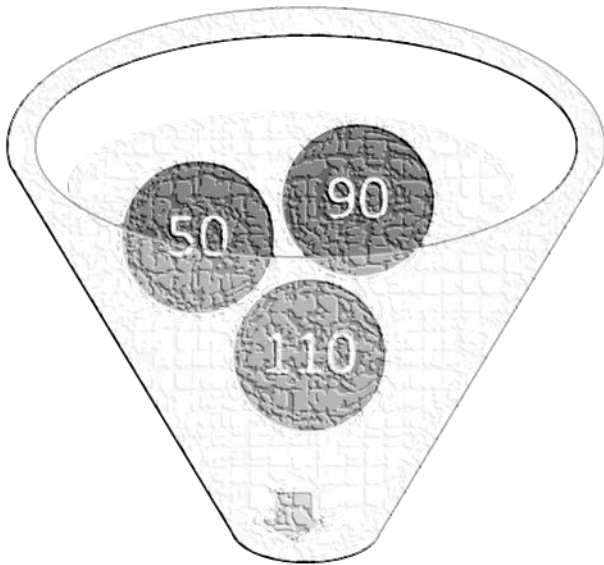
250 million Euros

25 million Euros

100 million Euros



Conclusion?



If we were to average... the value of the market would be 90 million Euros. BUT, statistically, such a methodology is totally mistaken.

What is the truth?

Therefore, how can you truly know a market's value, as close to the reality as possible?

The ways we found out the answers:

Desk-Research – statistical data on the market.

The analyzed data reflects 2009 trends, which were evaluated and interpreted according to other data in the market.

Research of over 13750 construction projects from 2009 until the the release of the market report. We applied phone interviews to the persons involved in the construction and the design of the 13 750 investments we monitored.

Expert method on specific chapters, we conducted initial interviews with a series of experts supplying steel or concrete warehouse structures

Online surveys applied to persons involved in the construction market (over 200) which gave their opinions regarding the construction market trends

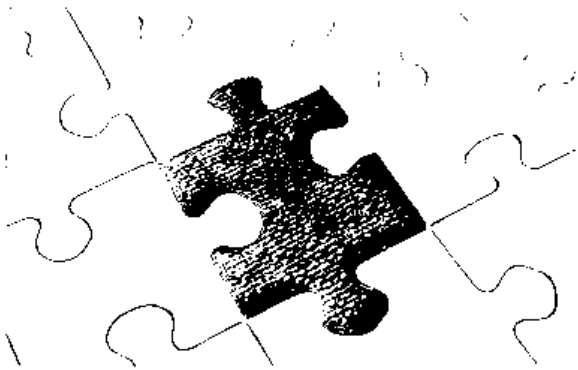
Survey applied to 125 Contractors and 108 Designers which gave us valuable information on the warehouse structures market, their favorite suppliers, the criteria on which they choose their suppliers.

With this report you will know

The size of the warehouse structures market
Its segmentation on steel, concrete and wood structures
Who are your competitors and their situation on the market
How are the structure suppliers perceived by Designers?
And by Contractors?
How famous are you in this market?
What is the market share of the main players in the market?
How many construction projects are still active and how
many are in stand-by?

WHERE IS THE MARKET HEADING TO?

Apply for the entire contents by clicking [here](#).



How will it help you?

Do you want to show your boss you are right?

Do you want to make sure that your plans and your objectives are reasonable?

Do you want to know the situation of your competitors?

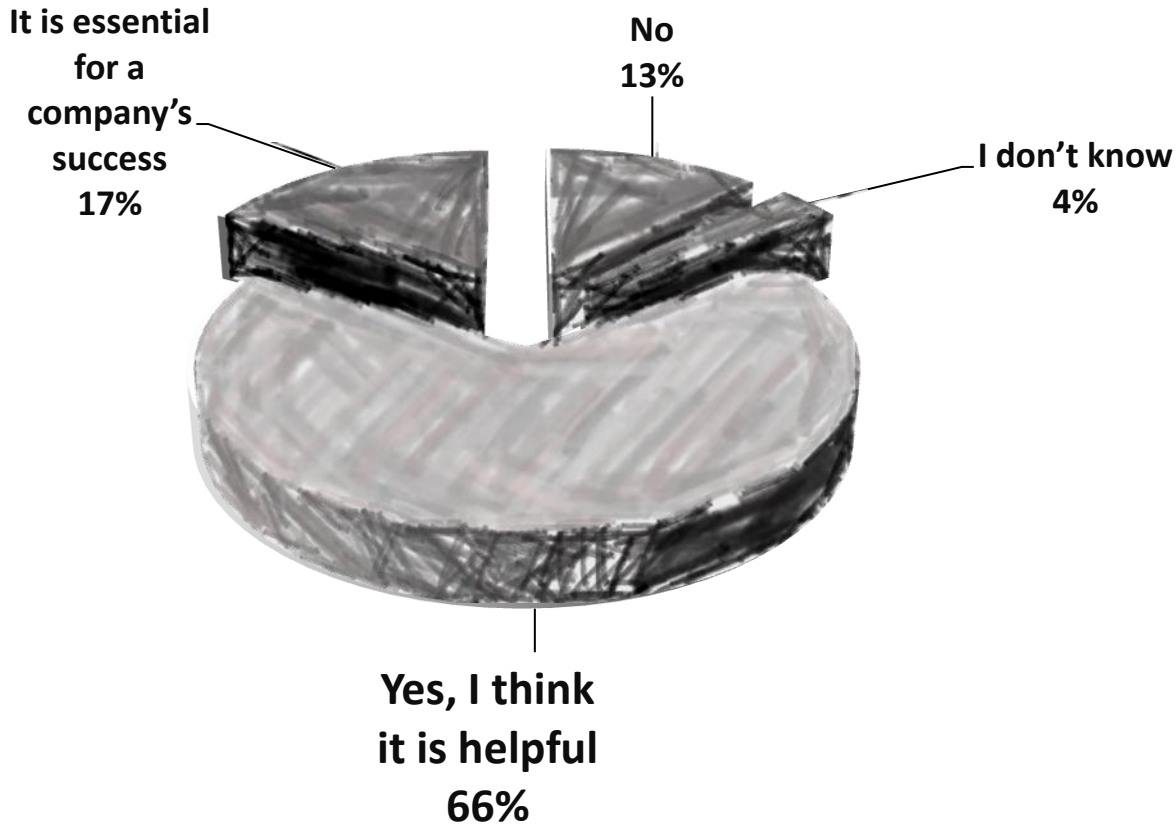
Do you want to know the competitive advantages of the main players in the market?

The data in this study are your answers!



We interviewed hundreds of warehouse contractors and designers. We analyzed thousands of construction sites recorded in the last 15 months... and we managed to concentrate the most comprehensive database with indices and trends from the warehouse construction market in Romania.

Do you think that market reports in your activity field help to increase sales?



And it's not us who is asserting it but **83%** of 180 administrators, marketing and sales managers in construction companies in Romania, interviewed by IBC Focus in October 2009.

How much does it cost?

12 000 Euros + VAT if you want to have **EXCLUSIVITY** (you are the first to buy and we commit not to sell the information in the report to anyone else). You will be the only one in the market to own vital information for your company's success.

OR

1300 Euros + VAT if you want to buy the market report normally. The information is the same... just that we will sell the report to other companies as well.

The Warehouse Structures Market Report

Hard Copy	1300 €
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Online (PDF)	1499 €
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Online (PDF) + Hard Copy	1499 €
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You will receive a copy of the market report, including a general and comprehensive analysis of the construction market in Romania.